# TELECOM. CLASSIFICATION AND SUPPLY CHAIN EFFICIENCY.

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### Case study

# Telecom. Classification and supply chain efficiency.

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A global telecommunications provider, this Livingston client has employees across 130 countries and ships a massive list of products around the world.

### Transforming a global system

But in the early 2000s, the company's shipments began to outgrow traditional business practices. There was no uniform international trade process, and sharing vital Customs data throughout the organization was an increasing challenge.

This had to change.

Transforming a global system like this was no small matter, however. While it wanted to find efficiencies throughout the supply chain, the business couldn't afford to run afoul of international regulatory requirements. Any mistakes could lead to substantial fines or even completely shut down the supply chain, effectively crippling the entire operation.

### A trade team and end-to-end services

The solutions emerged while working with Livingston's Global Trade Management team, which leverages a mix of

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services, insourcing, outsourcing and technologies to meet client needs.

Livingston established a team of trade experts to define repeatable processes with excellent compliance controls, and deployed its trade software to support the company's growing shipping requirements. Cost savings and supply chain efficiencies emerged with the help of daily operational support and project-specific guidance. These end-to-end services now support the company's Customs activities across North America and Asia.

Livingston's scalable trade solutions are now used to manage import and export operations – from classifying goods to managing duties, the free trade program and brokers. Trade data is now centralized using Livingston's import and export transaction processes, making it possible to manage critical pre-entry and post-entry Customs processes on a global scale.



## Accurate data and global support

Livingston's regulatory expertise, process innovation, and trade technology are now helping support continued growth and ongoing solutions.

And the data that has emerged is more accurate than ever. There hasn't been a single error in Customs data, and global product classifications are now accurate 99% of the time.

Inventory management is also improved, with product storage needs reduced by 75%; in addition, all turnover and brokerage fees are also carefully documented.

With a global footprint, Livingston has experts in North America and Asia performing operational work. Local issues are not overlooked, either. Livingston's regional experts help address seasonal fluctuations or special projects that arise, whether they involve negotiating with Customs authorities or processing mass classifications.

When the company calls, Livingston is ready to answer.

# **Contact Livingston**

Have questions or need help managing your global shipping requirements? We're here to help. Email us at: simplify@livingstonintl.com or give us a call at 1-800-837-1063

